

### HOUSE OF SHEN culture

## **ABOUT US**

Welcome to **House of Shen**, a London based design and manufacturer of stylish and exclusive accessories. We design and supply a quality range of high-end products, which include handbags, stationary, watches and small appliances. With emphasis on luxurious design, we aim to please customers with discerning taste. Our range of products is extensive and increasing all the time, we invite you to look at our range on <u>www.jin-uk.com</u>. We look forward to forming relationships with quality retailers in the high street and online.

Our excellent customer service ensures satisfaction from the point of order through to successful delivery. As a full member of AIS (Associated Independent Stores) we meet their high standards, and we can meet yours. We are pleased to invite you to visit us.



## O R I E N T A L OCCASION RANGE





#### **EMBROIDERED BAG**

The patterns on embroidered bags originated from the decorative patterns on royal clothes, Gorgeous and exquisite, delicate color, it is a symbol of wealth and power in ancient China Represents auspiciousness, beauty and luck. This amazing embroidered bag, originated from the traditional oriental design, is handmade, elegant and unique. Whether you carry it on your shoulder or hand, it will definitely make you the focus of the party.

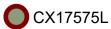


Beautiful unique Chinese handbags, hand embroidered originally from Suzhou China. This bag features the Crane (仙鹤 Xian He), The crane has the meaning of auspiciousness, loyalty and longevity in oriental culture. In the Ming and Qing Dynasties, the pattern woven in the official clothes of the highest ranking officials was "crane". Crane is also the most noble bird among birds, representing longevity and wealth. It is said that it has a life span of thousands of years The crane is independent, looks up from afar, has a beautiful posture, and is elegant and generous.

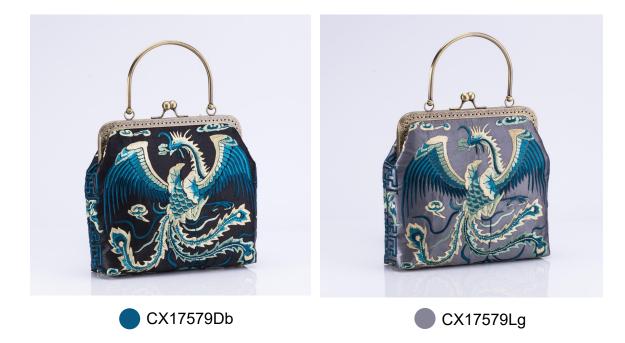


Beautiful unique Chinese handbags, hand embroidered originally from Suzhou China. K i r i n (  $\not{\mathbb{H}}$   $\not{\mathbb{H}}$  Q i L i n ) is a kind of auspicious beast in ancient Chinese mythology. It is an animal Integrating Moral and culture. It is called "four spirits" together with Phoenix, turtle and dragon. Where kylin haunts, there must be good luck.









#### **Traditional Silk Embroidered bag**

Beautiful unique Chinese handbags, hand embroidered originally from Suzhou China. This bag features the Phoenix (凤凰 Feng Huang) also known as 'Yin' the one half of Yang and a symbol of high cultural value. Representing grace & feminine qualities, this bag shows the Phoenix rising against a silk grey background.



#### **Stylish Traditional Dragon Detail Bag**

In the Yin and Yang, the dragon forms the Yang or the masculine half of things and hence stands for prosperity, luck, strength, and good fortune. Hence, dragons find use in Chinese royal names and more importantly on clothing. We keep that spirit alive in this traditional dragon detail handbag . Its rich embroidery is done in Chinese silk on a bag of fine, high-grade brocade.







#### **Stylish Traditional** Dragon Detail Bag

The dragon is connected with everything in heaven and earth. In Chinese traditional culture, it is not only a symbol of power, nobility and honor, but also a symbol of luck and success. In ancient times, dragons represented good luck, justice, prosperity and power.

#### CX17599R

CX17599L



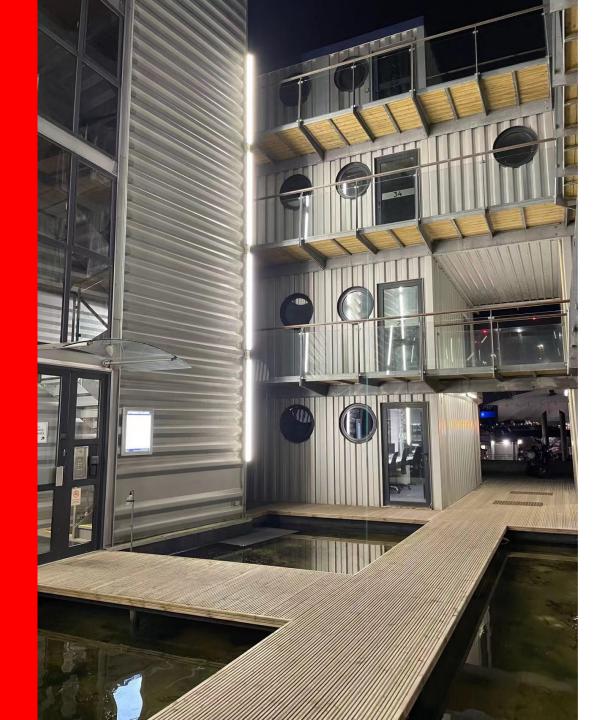
#### **BROCADE YUNJIN BAG**

Cloud brocade (云锦Yunjin) has a history of 1600 years, it is a traditional Chinese silk handicraft, known as "inch brocade and inch gold". Cloud brocade is named for its bright color and beauty like clouds in the sky. It used to be a royal tribute and the main material for royal clothing This cloudpattern brocade bag is a fashion accessory full of oriental artistic charm, which will make you look very different at the party.



The 'Yunjin' brocade print used to be the exclusive right of royalty, back in the heyday of Chinese culture. However, you don't really need to be royalty in order to feel like royalty, do you? We get you the best Yunjin brocade print money can buy in a small, cute and very stylish little bag. Pair this number with any casual/date outfit to get an amazing ensemble that will wow onlookers every single time with its blast of quaint, oriental chicness.

#### **Brocade Yunjin Purse**



## **Contact us**

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# THANKS Jin Design Factory Ltd

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